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of the year end, the sale

No books

Econ Students Take A Break
From Same Old Thing...
Create Products, Balance Checkbooks
Enjoy Field Trips To Bank And College

"I knew that Econ was required, but I really wasn't looking forward to taking it," admitted Erin Polash. Despite what many students think, Econ isn't all book work and tests.

The first semester, the Econ class studied different approaches advertisers use to sell their products. To go along with the chapter, the students created their own advertisements.

"Making the ads was a lot of fun. It was nice to do something different," commented Heidi VanZee. "The ad that advertised Bust Enhancer was really funny!"

The second semester class also learned about economics without their books when they visited the Ashley Bank and attended the Youth Business Forum at Alma College.

Jaime Morris remarked, "I learned a lot of new things, like how to balance a checkbook and things to remember when buying a car. I think these will be useful to me."

Brianna Yelsik



D. Lowe

WHAT'S SO FUNNY? Erin Polash, Lisa Polash, and Sara Felton advertise "Bust Enhancer," the product they created for Consumer Economics. The class studied different advertising techniques, and then used them to demonstrate the products they invented.



J. Morris

IS THIS THE RIGHT WAY? Warren Faircloth, Wade Felton, and Brian Malek make their way around Alma College while attending the Youth Business Forum. Warren commented, "It was fun to get away from school and visit a college."